

PRESS RELEASE

Grimshaw appointed to design Europe's largest technology innovation centre at Here East

Tuesday 6th September, 2016

FOR IMMEDIATE RELEASE

ENTIQ, the innovation delivery and business accelerator specialists and DV4, Delancey's evergreen investment fund, have selected Grimshaw to design Europe's largest innovation centre at Here East, London's 1.2 million square foot digital and creative campus on the Queen Elizabeth Olympic Park. This centre will bring together a community of small and big businesses that will build connected products that will improve people's lives, with an initial focus on sport, health, fashion, design and the Internet of Things (IoT).

Grimshaw and ENTIQ are working together to ensure that this new technology innovation centre is in line with the legacy of a very successful Olympic Games. The new centre will be designed with sustainability, adaptability and wellbeing foremost in mind, and will act as a dynamic tool for growth in east London while creating a new tech hub for the UK.

After a competitive selection process, Grimshaw was chosen for a design approach that looks to the future of the creative workplace, with adaptive modular environments and flexible space distribution. The practice's vision for the centre includes an 'eco-system' of spaces that are permeable and flexible, responding to the needs of the innovative corporate companies and start-ups it will house.

Urban design provides inspiration for the emerging plan for the centre, with public squares and spaces to gather, collaborate, relax and reflect. With a focus on increasing collaboration, the design will allow areas of the building to expand, contract and change on demand, with orchestrated pathways through the centre to ensure there are ample opportunities for the exchange of ideas. The centre will act as a testing ground for the production and demonstration of these ideas, turning them into functional and essential products for daily living.

The design for the centre will allow users to customise their own spaces with components they can create themselves in the building's own workshop. The Maker's Lab is set to become an integral part of the centre, and as a source of production and prototyping it will provide the centre's occupants with the tools and technologies to transform their ideas into products. The Lab will also provide prototype creation capabilities for the building itself; enabling innovators to design and build items ranging from bespoke chairs to furniture components, shelves to light fittings.

Throughout the design and delivery of the fit-out, Grimshaw's ambition is to work with a range of smaller suppliers and materials manufacturers. The ethos of collaboration, and of large and small businesses working together will be cemented in the design process of the centre even before the first innovator has moved in.

Grimshaw Partner, Jolyon Brewis said, "We are thrilled to be chosen to design this visionary project which will accelerate London's position as a world-leading

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technology hub. The project brings together our thinking on urban design, architecture and product design to create a unique environment for innovation."

Claire Cockerton, ENTIQ's co-founder and CEO of the new innovation centre, said, "Our experience helping organisations innovate and building technology accelerators has shown us how important physical space design is to increase productivity, well-being and improve collaboration."

"Working with Grimshaw, we are bringing design thinking, product innovation, and new ways of working with smaller and local suppliers into the core of this project. This is critically important to this architectural endeavour as we transform the Olympic Press and Broadcast Centre on the Queen Elizabeth Olympic Park into a thriving technology, business and innovation cluster, which serves the unique and dynamic needs of its members."

The centre will run programmes and activities throughout 2016, with a soft launch event planned for October. It will officially open in January 2017.

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Notes

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About Grimshaw

Grimshaw is an award-winning, international architectural practice with offices in New York, London, Melbourne, Sydney and Doha, employing over 400 staff. Committed to providing architecture of the highest calibre, the company's work is characterised by strong conceptual legibility, innovation and a rigorous approach to detailing, underpinned by the principles of enduring and sustainable design. Complete architectural services are provided: master planning, feasibility studies and planning applications through tendering to construction and inspections on site. Grimshaw's international portfolio covers all major sectors, and has been honoured with over 170 international design awards including the prestigious Lubetkin Prize. www.grimshaw-architects.com.

About ENTIQ

ENTIQ are the innovation delivery and business accelerator specialists whose founders are responsible for designing and building three notable organisations at the heart of London's emerging technology market: Innovate Finance, Cognicity and Level39. Founded in 2013 by entrepreneurs Claire Cockerton and Eric Van der Kleij, the business focuses on creating industry-defining ecosystems, building new

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ventures using the latest tech and delivering impactful innovation programmes that result in business growth. www.entiq.com

About Delancey

Delancey is a specialist real estate investment, development and advisory company with over 25 years' experience and a portfolio that covers retail, residential and commercial developments across London and the UK. Working with a wide range of assets, partners and clients, Delancey takes a diverse approach to creating value from property. As well as sourcing and negotiating direct property and corporate transactions, Delancey advises on appropriate capital structures, procures third party financing and provides pro-active asset management and development services.

One of Delancey's most high profile assets is the East Village (formerly known as the Athletes' Village). Adjacent to Here East and Queen Elizabeth Olympic Park, East Village offers a once in a lifetime opportunity to operate, develop and deliver a vibrant new residential neighbourhood and community for London. Over 1,430 homes are currently being let and managed. Whilst over 1,900 homes are currently in various phases of development. www.delancey.com

About Here East

Here East is London's home for making, located at the heart of Queen Elizabeth Olympic Park in London. It is a dedicated place for individuals and companies who embrace and pioneer technology, share expertise and are creating the products of tomorrow.

It is a unique campus where creative businesses growing in scale join businesses of scale growing in creativity. It is designed as a place for start-up, entrepreneurial businesses to co-exist and collaborate with global, established businesses and support genuine product innovation.

Here East provides over 1.2 million square feet of dedicated and versatile spaces for creative and digital companies. It combines unparalleled infrastructure with a unique environment to facilitate collaboration and the exchange of ideas. Here East includes shared workspaces and public areas to foster a tight community, alongside a shared yard with space for discussion and events, a landscaped canal side and artisan cafes, shops and restaurants. Here East is being developed by iCITY, a company owned by clients of Delancey. www.hereeast.com.

About Queen Elizabeth Olympic Park

London's newest visitor destination, Queen Elizabeth Olympic Park, is a place unlike any other. Visitors to the Park are able to enjoy beautiful parklands and waterways, world-famous sporting venues, arts and events and spectacular views from the

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ArcelorMittal Orbit. As a new heart for east London, the Park will also provide new homes, jobs and a cultural and education quarter.

The London Legacy Development Corporation (LLDC) promotes and delivers physical, social, economic and environmental regeneration in Queen Elizabeth Olympic Park and the surrounding area, in particular by maximising the legacy of the London 2012 Olympic and Paralympic Games.

For more information visit QueenElizabethOlympicPark.co.uk, follow us on Twitter [@noordinarypark](https://twitter.com/noordinarypark) and like us on Facebook facebook.com/QueenElizabethOlympicPark