

GRIMSHAW

Press Release

Grimshaw launches two industrial design products destined to enhance the aviation environment

Thursday 19th April 2018

FOR IMMEDIATE RELEASE

Grimshaw's Industrial Design department is celebrating two successful collaborations with a diverse set of products recently launched at Passenger Terminal Expo in Stockholm, Sweden. Architects in the practice's London studio collaborated with Swiss public furniture company, BURRI public elements, on the GEKKO® magnet series, and in New York, Grimshaw worked with Italian furniture designers, Tecno, on the latest iteration of the Aeris airport seating system.

First launched in 2017, the newest version of Aeris sees a seamless integration with Internet of Things (io.T) technology which can record when the seats are in use to assist with space planning. In acknowledging that airports are no longer solely waiting environments but also active workspaces, the system is designed to offer comfortable support for laptop users as well as access to power units.

Modularity is a key component of Grimshaw's architectural design history and this extends into the practice's product offering. Aeris provides a variety of seating options with configurations that include recliners, padded seats, backless benches and specialist seats for passengers with reduced mobility. The product concept permits a high degree of customisation, offering a bespoke solution for the needs of each airport environment.

Assembly is simple and there is a wide variety of compositions that can be reconfigured over time in response to the needs of the airport's passengers. Importantly, the ergonomic seat design allows the body's natural posture to be maintained, offering maximum comfort for waiting passengers, even over extended periods of time.

From airport seating to fixtures and wayfinding, Grimshaw's Industrial Design unit has been busy experimenting, designing and prototyping the GEKKO® magnet series for over a year. The newest collaboration with BURRI was borne out of previous projects involving airport signage and removable bollards, and the two firms are proud to present an ingenious solution for temporary fixtures or more permanent fixings that won't damage the surface they are adhering to.

GEKKO® is a series of magnets that attach objects to surfaces without any drilling, and with the help of an Allen key a single person can effortlessly attach and remove the magnets with the fastening area confined to the interior. The magnets have an adhesive force of up to 250kg with a family of sizes that work best when securely fixing objects to magnetic metallic walls or ceilings; perfect for most aviation environments. They work with a range of wayfinding elements and services including: signage, cameras, screens, lighting, cable guides, seating, waste systems and speakers.

Martin Burri, President of the Board and Head Design and Development at BURRI said, "We are proud to have worked with Grimshaw on different product ranges over many years. Their Industrial Design unit supported our team during the product development of GEKKO® in many ways, with a collaboration based on a mutual trust and creative cooperation. Both companies share the same understanding of design and a precise eye for detail."

Grimshaw Deputy Chairman, Andrew Whalley said, "Within the practice's history, industrial design has been a core consideration within our approach to architecture, and it's great to see this evolve into finely tuned product design already making its mark in airport environments around the world. Our collaborations with both BURRI and Tecno epitomise

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Grimshaw's approach to design with rigorous experimenting and discussion; ultimately we design for people and from furniture to fittings, every detail is just as important as the next."

ENDS

NOTES

Additional materials:

Aeris video and high resolution images:

<https://grimshaw.ftpstream.com/17902/ccd3c6678b2581fcdf3192458ef60439/Aeris.zip>

<https://youtu.be/dHeNU2DyFjc>

Images ©Grimshaw

Product information: <http://www.tecnospa.com/en-us/products/public/aeris>

GEKKO® high resolution images:

<https://grimshaw.ftpstream.com/17902/755b4550477cf17998e8bdb8167d22a9/Gekko.zip>

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Product information:

https://grimshaw.ftpstream.com/17902/185bdbc857eb25595e2796d7274c8e4f/BURRI_GEKKO_Flyer_EN.pdf

To find out more about Grimshaw's Industrial Design unit contact:

Rebekah Foote

Communications Manager, Grimshaw London

rebekah.foote@grimshaw.global

+44 207 291 4225

About Grimshaw

Grimshaw is an award-winning, international architectural practice with offices in New York, London, Doha, Dubai, Kuala Lumpur, Melbourne and Sydney employing over 500 staff. The practice's international portfolio covers all major sectors and has been honoured with over 200 international design awards including the prestigious Lubetkin Prize.

For and behalf of Grimshaw
Tel: +4420 7291 4225
Email: Rebekah.foote@grimshaw.global

57 Clerkenwell Road
EC1M 5NG London, UK
<http://grimshaw.global>

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Since its inception in 1980, Grimshaw has made Industrial Design and the production of bespoke architectural details a cornerstone of its work. Born out of a desire to push the boundaries of material and construction technology, Grimshaw ID creates unique solutions defined by their quality, utility and efficiency with timeless qualities that speak not only to their craft but to a real sense of sustainability.

<https://grimshaw.global>

About Tecno

Tecno s.p.a., set up in 1953 by Osvaldo and Fulgenzio Borsani, is an industrial company which includes the support of an international network of branch offices and retailers. The Tecno brand identifies a company that still has the initial enthusiasm for engineering and technological innovation and that continues to consider the quality of design, the materials and the craftsmanship essential thus permitting their products to conquer the challenges demanded by the future.

<http://www.tecnospa.com/>

About BURRI public elements Ltd

Competence in Public Elements®. Founded in Zurich, Switzerland in 1907, BURRI has evolved over five generations into a market-leading full-service solution provider for public spaces.

The Vision statement of BURRI indicates, what the company is all about. "Public spaces are more important than buildings. They make a city alive" - BURRI is committed to living and livable public spaces where functional and highly aesthetic Public Elements generate a feeling of identification and convey a sense of being valued by people over the decades. This improves quality of life and increases the feeling of belonging and being safe – the essential requirements for social involvement and integration of people.

The range of products and services covers clever and stylish solutions for street furniture, parking facilities, advertising and information systems, signage and guidance systems, transport technology and lighting.

<https://www.burri.world/en>